



**SBM**

SCHOOL of  
BUSINESS and  
MANAGEMENT



# PROGRAMME BOOK PIBACC 2026

Innovating for Sustainable World

**PIBACC 2026**

PETRA CHRISTIAN UNIVERSITY  
SURABAYA, INDONESIA

+62 822 5788 4718  
pibacc@petra.ac.id



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00510036885



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# About PIBACC

The Petra International Business and Accounting Conference (PIBACC) is a prestigious international event organized by the School of Business and Management (SBM) at Petra Christian University. Established as a platform for dialogue among scholars, industry leaders, policymakers, and practitioners, PIBACC aims to tackle global challenges through interdisciplinary discussions. As PIBACC enters its third edition in 2026, the conference continues its mission to foster collaboration, knowledge exchange, and the development of innovative solutions to pressing global issues.

## THEME AND OBJECTIVES

The theme for PIBACC 2026 is "Sustainable Business Transformation: Integrating ESG, Innovation, and Accountability for the Future Economy." This conference will focus on the urgent need for business and accounting professionals to adapt to global sustainability challenges, evolving regulatory landscapes, and rising stakeholder expectations. This event will highlight the importance of integrating ESG principles, technological and organizational innovation, and strong accountability mechanisms to ensure long-term value creation. Through these discussions PIBACC 2026 aims to bridge the gap between academia, industry, and government by promoting cross-disciplinary dialogue and creating a shared understanding of the challenges and opportunities in achieving sustainability. Moreover, PIBACC will provide valuable opportunities for publishing in high-impact academic journals, ensuring that the knowledge shared during the conference reaches a broader audience.

## PARTICIPANTS

PIBACC 2026 has attracted more than 155 papers from 5 different countries, representing a broad spectrum of sectors. These include academics and researchers in the field of business, accounting, economics, and sustainability, as well as university students at various academic levels. Business professionals, especially those focused on Environmental, Social, and Governance (ESG) initiatives and innovation, will also play a significant role in the conference. Additionally, the event will bring together government officials involved in regional development and sustainability efforts as well as journal editors and publishing professionals. The conference will create a rich, diverse environment that encourages cross-sector collaboration, knowledge sharing, and partnership-building to drive innovation and sustainable practices worldwide.

## Sponsors



## University Partners



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## Publishing Partners

Young Consumers (Scopus & JCR Q1),  
Journal of Applied Structural Equation Modeling (Scopus Q1)  
Asian Journal of Business Research (Scopus Q2)  
International Journal of Tourism Research (Scopus & JCR Q1).  
Journal of Responsible Tourism Management (JRTM) – Emerald Non Scopus  
Accounting and Finance Journal – Sinta 1  
Journal of Management and Entrepreneurship – Sinta 2  
Petra International Journal of Business Studies – Sinta 3  
Marketing Management Journal – Sinta 4  
Hotel Management Journal – Sinta 5  
International Journal of Organizational Behaviour and Policy – Index Copernicus



# Committee

## **ORGANIZING COMMITTEE**

R. R. Retro Ardianti, Ph. D (Head)  
Dean Charlos Padji Dogi, S.Ak., M.M.  
Devi Destiani Andilas, S.E., M.MPar.  
David Kristianto, S.E., M.M.  
Trixie Nova Bela, S.M., M.M.  
Yohan Gunawan Henuk, S.M., M.M.  
Hendri Kwistianus, S.E., M.M.

## **SCIENTIFIC COMMITTEE**

Dr. Saarce Elsy Hatane – Petra Christian University, Indonesia  
Prof. Hiram Ting – Asia Pacific University of Technology and Innovation, Malaysia  
Prof. Juniarti – Petra Christian University, Indonesia  
Prof. Iman Harymawan – Airlangga University, Indonesia  
Prof. Rosalina Gabronino – University of Mindanao, Philippines.

## Conference Schedules

| Rundown Day 1 (Friday, May 22nd 2026) |              |       |  |  |
|---------------------------------------|--------------|-------|--|--|
| No                                    | Time (GMT+8) |       | Agenda   | Notes  |
|                                       | Start        | End   |  |  |
| 1                                     | 8:30         | 9:32  | Opening Ceremony                                 | Location: Q Building's Auditorium  |
| 2                                     | 9:32         | 11:32 | Plenary Session                                  | Speakers; <ol style="list-style-type: none"> <li>1. Josua Taringan, SE., MBA., Ph.D. (Indonesia)</li> <li>2. Prof. Dr. Hiram Ting. B.Com., MBA., Ph.D. (Malaysia)</li> <li>3. Dr. Kim Lim Tan, B.Bus., MBA. (Singapore)</li> <li>4. James Wright, MSc. <a href="#">M.Sc</a> (UK)</li> <li>5. Bryan David Emil Tilaar, S.E., MBA (Indonesia)</li> <li>6. Prof. Sr. Dr. Thuraiya Mohd (Malaysia)</li> </ol> Moderator<br>Dr. Natalia D. Maer |
| 3                                     | 11:32        | 13:00 | Lunch Break and Prayer Time                      |  |
| 4                                     | 13:00        | 14:30 | Parallel Session 1; Paper Development Workshop 1 | PDW - Seminar: <ol style="list-style-type: none"> <li>1. P.03.06</li> <li>2. P.07.06</li> <li>3. P.07.09</li> <li>4. P.03.05</li> </ol> Regular Presenters: <ol style="list-style-type: none"> <li>1. Q.04.03B</li> <li>2. Q.04.04</li> <li>3. Q.04.05</li> <li>4. Q.04.06A</li> <li>5. Q.04.06B</li> <li>6. Q.04.07</li> <li>7. Q.04.08A</li> </ol>   |

|   |       |       |  |  |
|---|-------|-------|--|--|
|   |       |       |  | 8. Q.04.08B<br>9. Q.04.09<br>10. Q.04.10   |
| 5 | 14:30 | 15:00 | Coffee Break   |  |
| 6 | 15:00 | 17:30 | Parallel Session 2;<br>Paper Development<br>Workshop 2 | PDW - Coaching:<br>1. P.03.06<br>2. P.07.06<br>3. P.07.09<br>4. P.03.05<br><br>Regular Presenters:<br>1. Q.04.03B<br>2. Q.04.04<br>3. Q.04.05<br>4. Q.04.06A<br>5. Q.04.06B<br>6. Q.04.07<br>7. Q.04.08A<br>8. Q.04.08B<br>9. Q.04.09<br>10. Q.04.10 |
| 7 | 17:30 | 18:00 | Transfer to Awarding and Dinner Venue                  |  |
| 8 | 18:00 | 19:00 | Awarding and Conference Dinner                         | Lobby Auditorium Q Building  |

| Rundown Day 2 (Saturday, May 23rd 2026) |              |       |  |   |
|---|--------------|-------|--|---|
| No                                      | Time (GMT+8) |       | Agenda   | Notes   |
|   | Start        | End   |  |   |
| 1                                       | 8:00         | 9:00  | Registration + Morning Coffee                                      | Location: Hall W Building 10th Floor  |
| 2a                                      | 08:00        | 12:00 | Accounting and Finance PDW   | Location: Luke Hall   |
| 2b                                      | 09:00        | 12:00 | Parallel Activity:<br>Journal Editor Forum,<br>Doctoral Consortium | Accounting and Finance PDW: Journal Editor Forum: Mark Hall<br>Doctoral Consortium: John Hall |
| 3                                       | 12:00        | 13:00 | Lunch  |   |
| 4                                       | 13:00        | 13:30 | Participant Departure  |   |

## Keynote Speakers

The confirmed keynote speakers for PIBACC 2026 are highly distinguished professionals and experts in their respective fields. They will bring valuable perspectives on sustainability, business, and accounting:



**Prof. Sr. Dr. Thuraiya Mohd**

Universiti Teknologi MARA - Malaysia

Her publications include studies on housing price prediction using machine learning, green building determinants, and collaborative learning in organizational and educational contexts, demonstrating her ability to integrate technological, analytical, and social perspectives to address practical and strategic challenges in emerging economies.



**James Wright, FCCA., MSc.**

University of Chichester. ACCA, United Kingdom

He provides academic guidance, professional mentorship, and career support to students pursuing careers in accounting and finance. He is also an active speaker at national and international conferences, representing the University while creating opportunities for students to gain practical and professional exposure in accounting and finance.



**Josua Taringan, SE., MBA., Ph.D.**

Associate Professor and the Dean of the School of Business and Management, Petra Christian University, Indonesia.

Josua serves on the editorial boards of Int. J. of Sustainable Society, Arab Gulf J. of Scientific Research, AJMI, and RJSH. He has guest-edited special issues on sustainable management and organizational performance. A Visiting Lecturer at Fresenius University, Germany, he focuses on global scholarship in sustainability and responsible management.



**Kim Lim Tan, B.Bus., MBA., Ph.D.**

Strategic Research Institute, Asia Pacific University of Technology and Innovation, Kuala Lumpur, Malaysia  
Responsible Borneo (REBORN)

He regularly publishes in Scopus Q1 journals (including Personnel Review and Tourism Management Perspective) and serves on the editorial boards of the Asian Journal of Business Research and Journal of Responsible Tourism Management. His academic work is grounded in applied research for government and industry, plus a decade of professional experience in public-sector HR policy.



**Prof. Dr. Hiram Ting. B.Com., MBA., Ph.D.**

Sarawak Research Society, Malaysia.

He is Editor-in-Chief of Young Consumers (Scopus/JCR Q1), Journal of Applied Structural Equation Modeling (Scopus Q1), JRTM, and Asian Journal of Business Research (Scopus Q2). He also serves as Regional Editor for the International Journal of Tourism Research (Scopus/JCR Q1) and on the editorial boards of Journal of Consumer Behaviour and Tourism Geographies.



**Bryan David Emil Tilaar, S.E., MBA**

President Director of PT Martina Berto

Bryan Tilaar is the President Director of PT Martina Berto, Tbk, with an MBA from Labora School of Business and a background from Redlands University. Alongside leading various companies such as PT Kreasi Boga Primatama and PT Tiara Parama Semesta, he serves as an Advisory Board Member at UAJY and an Expert Board Member for Vox Point Indonesia. He also consistently enhances his expertise through executive programs at top-tier global universities.



## Research Tracks

PIBACC 2026 presents dedicated research tracks in Accounting, Management, and sustainability to encourage interdisciplinary insights and impactful discussions. These sessions aim to bridge theory and practice while advancing innovative solutions to today's global challenges.

- Sustainable Accounting and Finance
- Marketing Management for Sustainable and Responsible Business
- Human Resources, Leadership, Organizational Behavior, and Organizational Transformation for Sustainability
- Entrepreneurship and Innovation for Sustainable Value Creation
- Artificial Intelligence (AI), Digital Organizations, and Data-Driven Sustainability
- Innovation and Digital Transformation for Sustainability
- Corporate Governance and Accountability
- Sustainable Supply Chains and Operations Management



## Publication Opportunities

In partnership with reputable indexed journals and academic publishers, PIBACC 2026 offers participants the opportunity to submit and potentially publish their research. Peer-reviewed papers will be considered for publication in selected conference proceedings and journal special issues.

- International Journal of Business and Society (Scopus Q3)
- Jurnal Akuntansi dan Keuangan (Sinta 1)
- Journal of Management and Entrepreneurship (Sinta 2)
- Petra International Journal of Business Studies (Sinta 3)
- Marketing Management Journal (Sinta 4)
- International Journal of Financial and Investment Studies (Sinta 4)
- Hotel Management Journal (Sinta 5)
- International Journal of Organizational Behaviour and Policy (Index Copernicus)

Selected papers from the PDW sessions will have opportunities for further review and publication in:

- Young Consumers (Scopus & JCR Q1)
- Journal of Applied Structural Equation Modeling (Scopus Q1)
- Journal of Responsible Tourism Management (JRTM)
- Asian Journal of Business Research (Scopus Q2)
- International Journal of Tourism Research (Scopus & JCR Q1)
- Journal of Consumer Behaviour
- Tourism Geographies



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